

ROBERT L. EHRLICH, JR. Governor

MICHAEL S. STEELE
Lieutenant Governor

JAMES C. DIPAULA, JR.
Secretary
CECILIA JANUSZKIEWICZ
Deputy Secretary

## AMENDMENT #1 – 11/23/2004 REQUEST FOR PROPOSALS (RFP) ADVERTISING, MARKETING AND PUBLIC RELATIONS SERVICES FOR TAM PROGRAMS Project No. F10R5200095

## Ladies/Gentlemen:

This Amendment #1 is being issued to amend and clarify certain information contained in the above referenced RFP. All information contained herein is binding on all offerors who respond to this RFP. Specific parts of the RFP have been amended. The following changes/additions are listed below; new language has been double underlined and marked in bold (i.e., <u>word</u>) and language deleted has been marked with a strikeout (i.e., <u>word</u>).

- 1. **REVISE: "KEY INFORMATION SUMMARY SHEET", page iii** Closing Date and Time: December **317**, 2004 2:00 PM Local Time
- 2. REVISE: SECTION 1.10, Proposals Due (Closing) Date, page 5

An unbound original and five (5) bound copies of each proposal (technical and financial) must be received by the Procurement Officer, at the address listed in Section 1.6, no later than 2:00 PM (local time) on December 3-17, 2004 in order to be considered. An electronic version (diskette or CD) of the Technical Proposal in MS Word format must be enclosed with the original technical proposal. An electronic version (diskette or CD) of the Financial Proposal in MS Word format must be enclosed with the original financial proposal. Insure that the diskettes are labeled with the RFP title, RFP number, and Offeror name and packaged with the original copy of the appropriate proposal (technical or financial).

Should you require clarification of the information provided in this addendum, please contact me at (410) 260-7191 as soon as possible.

Date Issued:	November 23, 2004	By	
	,	Su	san Woomer
		Pro	ocurement Officer

~Effective Resource Management~